

# CAMPAIGN CALENDAR

## About

Our Monthly Retire Connect Campaigns consist of call-to-action videos and informational articles aimed at educating employees in various financial planning and retirement topics. Through these e-campaigns you receive ongoing education targeting your personal needs and assist you in improving your overall financial health.

## Calendar

Month	Title
January	<b>Start 2017 Healthy, Wealth, and Wise</b> Help set yourself up for success by creating your financial roadmap for the year.
February	<b>Discover Resources to Facilitate Personal Money Management</b> Evaluate how technological tools can support you on your path to financial success, like the Personal Financial Portal.
March	<b>Create Your Investment Game Plan</b> Defining a goal, checking your allocation, and sticking the course long-term may assist during market turbulence.
April	<b>Be Financially Proactive, Not Reactive</b> Plan to have multiple streams of income, train yourself to never neglect your finances, and keep track of your debt.
May	<b>Weigh-Out Risk and Reward</b> Review your investments to match your personal goals, timeline and income needs.
June	<b>Review Your Financial Plan's Blueprint</b> Take this time during the mid-year to revisit your 2017 goals.
July	<b>Project a Happy Retirement</b> Become conscious of streams of income and expenses in retirement
August	<b>Define a Debt Optimization Strategy</b> Understand your debt by learning the terms – anything from interest rates to penalties.
September	<b>Pay Yourself First</b> Plan for retirement by consistently putting money away into your retirement accounts each pay check.
October	<b>Prepare Yourself for the Worst</b> Be ready to tackle a hardship emergency through careful financial planning.
November	<b>Determine Wants vs. Needs</b> Learn the financial “golden rule” – the key to maintaining financial independence.
December	<b>Look Back On Your Financial Year</b> Discover the importance of evaluating certain financial components in your life through an annual review.

# WEBINAR CALENDAR

## About

We offer monthly webinars that address various topics in the retirement plan industry and are designed to help guide employees toward their retirement goals. Whether you are just getting started, putting together savings plans, or ready to turn savings into retirement income, our webinars can help improve retirement readiness and overall financial wellness. Webinar re-plays are available at [www.ACECRT.com](http://www.ACECRT.com) on the Education Center tab, as well as on our YouTube channel at <http://www.youtube.com/ACECRetirementTrust>

## Calendar

Month	Title
January	<b>Quarterly Market Series</b> Review a comprehensive array of market and economic trends for the quarter.
February	<b>Personal Financial Portal</b> Rediscover the Personal Financial Portal and its newest features through a live demo.
March	<b>Investing 101</b> Learn basic vocabulary and concepts every investor needs to know.
April	<b>Quarterly Market Series</b> Review a comprehensive array of market and economic trends for the quarter.
May	<b>Retirement Income Planning</b> Become familiar with different forms of retirement income as early as possible to fill the potential needs gap.
June	<b>Healthcare in Retirement</b> Find out how healthcare benefits and costs may affect your retirement goals.
July	<b>Quarterly Market Series</b> Review a comprehensive array of market and economic trends for the quarter.
August	<b>Are You Financially Fit?</b> Discover all the Financial Wellness services available to you as a participant and receive a Personal Financial Portal demo.
September	<b>Coping With Market Volatility</b> Don't let emotions take over your decisions. Learn what steps to take to help mitigate a volatile market.
October	<b>Quarterly Market Series</b> Review a comprehensive array of market and economic trends for the quarter.
November	<b>Securing Your Retirement</b> Learn how to maximize your government benefits through various social security collection strategies.
December	<b>Cash Flow vs. Cash Pile</b> Find out how to manage debt and learn strategies for creating an effective budget plan.

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